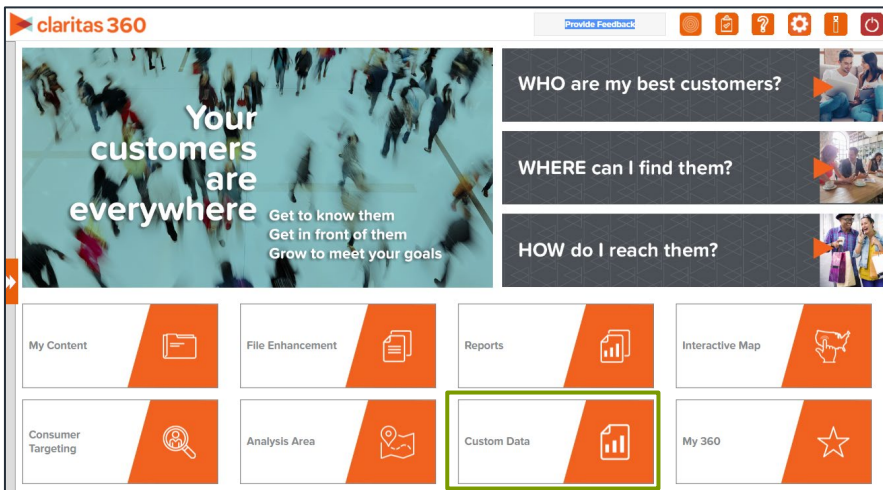
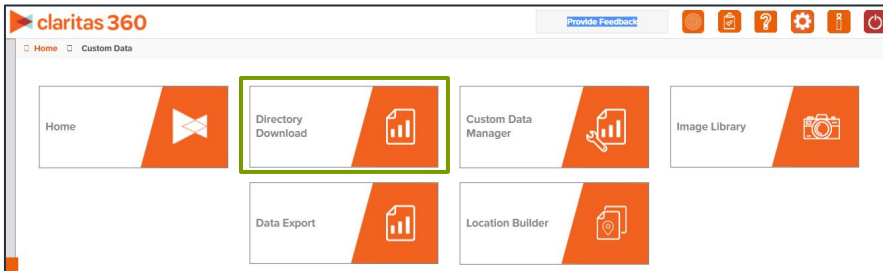


Claritas 360 Directory Download

1. Click on Custom Data.



2. Select Directory Download.



3. On the Directory Download screen, select the Claritas segmentation system that you want to download, your preferred output file format, and the geography level by which you want to break down the directories. After you verify your selections, click Submit. The system downloads the directory files as a .ZIP file.

